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GS1 US Certifies AFS Technologies as Solutions Partner for Foodservice Companies

- Software firm AFS will provide customers with access to 1SYNC data pool

LAWRENCEVILLE, N.J. (Aug. 31, 2009) – [GS1 US](#)™, the not-for-profit supply-chain standards organization, announced today it has certified [AFS Technologies](#) to provide its customers with access to the [1SYNC](#) data pool operated by GS1 US for global data synchronization.

AFS, a leading software-solution provider to foodservice companies, is now a member of the Certified Solution Partner program with 1SYNC, the leading Global Data Synchronization Network (GDSN)-certified data pool. The GDSN, a repository of product and location information for several million products and thousands of businesses, gives trading partners the ability to synchronize product and company data globally in an automated, standards-based, electronic environment.

“We are pleased to see AFS take a leadership role in helping foodservice companies gain the benefits of data synchronization,” said Bob Carpenter, CEO of GS1 US. “Foodservice, like many other industries, is under increasing financial and regulatory pressures, and synching data is one way companies can reduce costs and enhance business processes while simultaneously improving their ability to meet reporting and compliance requirements that may come along.”

As a Certified Solution Partner, AFS will have the ability to support foodservice manufacturers, distributors, and operators adopting global data synchronization, a key component of the GS1 System of standards. These global standards are used by over 2 million companies in 145 countries to drive more efficient supply chains through standard company, product and location information used in bar codes, radio-frequency identification tags, and numerous electronic commerce applications.

AFS began adding GS1 Global Trade Item Numbers (GTINs) – standard product-identification numbers – to its PROFILE product descriptions last year. Helping foodservice companies use the GDSN, which houses GTINs and other data, is its next step. The data they will be enabling through the GDSN will be complementary to the

comprehensive data on 60,000 products currently housed in PROFILE[®], the AFS online product database.

The company has been active in developing foodservice standards in the past, working with the International Foodservice Distributors Association (IFDA) and other industry committees to create the foodservice industry's original voluntary standard for data exchange, known as the IFDA Standard.

"AFS is keenly aware of the more than 10 billion dollars of inefficiency and needless costs, previously identified in numerous studies by leading industry associations, that our industry has incurred each year due to the exchange of inaccurate, and inadequate, product information between trading partners," said Kurien Jacob, CEO of AFS Technologies. "This new partnership and the industry recognition for the need for common, synchronized data should present foodservice companies with the capability to drive costs down and efficiency up."

The 1SYNC data pool is the leading data pool for the GDSN. More than 5,000 companies, primarily in the retail, food-and-beverage, hardware and consumer packaged goods sectors, use the 1SYNC data pool to access information for more than 2 million products.

About AFS Technologies, Inc.

AFS Technologies Inc. is the leading provider of business enterprise and on-demand software solutions. The company serves over 800 customers across North America and the Caribbean with solutions designed to reduce costs, increase efficiency, increase sales and margins, streamline internal processes and assist in regulatory compliances. AFS offers the industry's only complete end-to-end software suite utilizing service oriented architecture (SOA) and the Microsoft .NET framework. This unique modularly designed system offers solutions for Distribution, Sales & Marketing, Financials, Processing, Warehouse Management, Transportation, and Database Services, featuring the industry's largest database of product information and recipes, the PROFILE[™] Database. For more information, visit www.afsi.com or call (877) 821-3007.

About GS1 US

GS1 US is a not-for-profit organization dedicated to the adoption and implementation of standards-based, global supply-chain solutions. More than 200,000 businesses in 25 industries rely on GS1 US for trading-partner collaboration and for maximizing the cost effectiveness, speed, visibility, and traceability of their goods moving around the world. They achieve these benefits through GS1 US solutions based on GS1 global unique-numbering and identification systems, bar codes, Electronic Product Code-based RFID, data synchronization, and electronic information exchange. GS1 US operates the

subsidiaries and brands 1SYNC™; BarCodes and eCom™; EPCglobal US™; GS1 Healthcare US; and RosettaNet. It also manages the United Nations Standard Products and Services Code (UNSPSC®) for the UNDP. www.GS1US.org

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